



## 2<sup>nd</sup> Microinsurance Conference

### How to Empower the Future of Microinsurance



**Mr. Ahmed Eissa**

**CEO**

**EG INSURTECH**

Ahmed Eissa is CEO of EG INSURTECH, CEO of MOTORI, Deputy CEO of Softec Technologies and Executive Director of Safe City Group. He holds a BSc in Computer Science from Cairo University and has received his executive education from a number of international institutions including the American University and Harvard Business School. Following extensive experience in software systems engineering and product development, Ahmed is overseeing a significant number of large scale smart city and public safety solutions in the UAE and across the region. He successfully directed nationwide smart city projects including big projects with insurance companies in the region and emergency command & control centre implementations with many regional governmental entities.